larissa magera - writer

larissamagera.com

**experience**

BBDO NY - copywriter january 2019 - present

* Clients: Snickers, Twix, Foot Locker

BBDO NY - junior copywriter january 2018 - january 2019

BBDO NY - copywriting intern fall 2017

R/GA Chicago - copywriting intern summer 2017

* Client: LIFEWTR

**education**

The University of Alabama 2014-2017

* National Championships 1925, 1926, 1930, 1934, 1941, 1961,

1964, 1965, 1973, 1978, 1979, 1992,

2009, 2011, 2012, 2015, 2017

**awards**

Snickers Movie Posters – 2018/2019

* Cannes Silver Lion - Outdoor
* Cannes Shortlist - Print Campaign
* One Screen – Best Movie Poster (Margins of Error)
* Epica Gold - Print Campaign
* Lürzer's Archive - Print Campaign - Issue 4/2018
* FAB Silver – Print & Press
* FAB Silver – OOH Posters

**contact**

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